

July 22, 2014
JTDA Regular Meeting
Jonesville Welcome Center
10:00 am

Presiding , Anita Darnell

Attendance: Anita, Gene, Danny, Vanessa, Debra, David, Pat

Staff: Glenda Gilliam

Guest: **WC Employees:** Bonnie Shropshire, Steve Martin, Nancy Holcomb, Bonnie Hawks

Bobby Todd, Executive Director of the Yadkin County Chamber of Commerce.

Sam Tayloe, with the Foothills Art Council and Reeves Stock Music Festival.

Anita opened the meeting welcoming the guest present and with a request to review the Minutes of June 17, 2014 meeting. Upon motion by Gene, seconded by Vanessa the Board voted unanimously to approve the minutes.

Scott gave the financial report for the month of June 2014, Danny made the motion, seconded by Gene and unanimous vote to approve the financial report.

Mr. Todd presented his request for funding as outlined: **\$2500.00** for sponsor entertainment and shuttle service for October's Yadkin Valley Grape Festival. Brochures: "Yadkin County Quilt Trail" "Savor the Flavors of Yadkin" and new pad maps. Cost estimates for these are 1400.00,

\$2,100.00 and 2,600.00 and our cost based on one third of the total of \$6100.00 is **2,033.00**. David made a motion to give the Yadkin County Chamber \$4,533.00 (total of 2,500 and 2,033) but the motion did not have a second. The next motion was made by Vanessa and seconded by Pat to give them 2,033.00, one third of the total cost of brochures and maps. This was approved by a unanimous vote. The board tabled the decision on the \$2500.00 Grape Festival Funding until the August 26, 2014 meeting.

Mr. Sam Tayloe spoke to the Board about the Reeves Stock Music Festival in Elkin July 31st and August 1, 2014. The funds that are raised from the funds go to a scholarship fund for seniors at Elkin and Starmount High Schools to continue their education at a 2 or 4 year program. His request was for \$750.00 to help cover publishing and publicity purposes and this contribution could include a Sponsor Banner on stage or on the ground. Debra made a motion, seconded by Vanessa and passed unanimously to give the Festival \$500.00.

Blue Ridge Membership- Listing in Directory -\$350.00
June 1, 2014 – May 1, 2015 David made a motion, seconded by Gene the Board voted unanimously to pay the \$350.00.

The Police Department requested partial funding for a Gator to use on the Greenway, Pat made the motion, seconded by Debra and passed unanimously to pay for half of the total cost.

Anita discussed the billboard at the Statesville exit and the one with the restaurant information and tabled decisions until August 26 meeting.

The Welcome Center staff discussed their ideas and suggestions for the operation of the Welcome Center and promoting Jonesville Exit 82.

Debra made the motion, seconded by Vanessa to adjourn meeting.
Unanimous.

Next meeting will be August 26, 2014 at 10:00 am at the Welcome
Center Meeting Room.